

**Lobbying Firm
Registration Statement**
(Government Code Section 86104)

Legislative Session 2019 2020 (Insert Years)	CALIFORNIA FORM 601 FAIR POLITICAL PRACTICES COMM. For Official Use Only AMENDMENT 004
1/8	
NAME OF LOBBYING FIRM: STRATEGIES 360,INC.	
If this is an initial registration, enter the DATE QUALIFIED as a Lobbying Firm:	
BUSINESS ADDRESS: (Number and Street) (City) (State) (Zip Code)	TELEPHONE NUMBER:
SEATTLE WA 98109	FAX NUMBER: (Optional)
MAILING ADDRESS: (If different than above.) SACRAMENTO CA 95814	E-MAIL: (Optional) andread@strategies360.com

I Individual Lobbyists

- * List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

Please see attached pages

II Lobbyist Employers

- * Use Section A to report each client with whom your firm has a direct contract to provide lobbying services.
- * Use Section B to report lobbying firms with which your firm subcontracts to provide lobbying services and the clients on whose behalf your firm will lobby.
- * Attach a Form 602 for each person identified in Section A or B.

Please see attached pages

Lobbying Firm Registration Statement

Type or Print in ink

CALIFORNIA
FORM

601

FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:
STRATEGIES 360,INC.

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III Statement of Responsible Officer

I am a partner, owner, or officer of the lobbying firm of STRATEGIES 360,INC..

I am the person responsible for filing statements and reports and keeping records required by Chapter 6 of the Political Reform Act (Government Code Sections 81000-91015). I have read and understand the prohibitions contained in Sections 86203 and 86205.

86203. It shall be unlawful for a lobbyist or a lobbying firm to make gifts to one person aggregating more than ten dollars (\$10) in a calendar month, or to act as an agent or intermediary in the making of any gift, or to arrange for the making of any gift by any other person.

"Gift" as used in Section 86203 means a gift made directly or indirectly to any state candidate, elected state officer, or legislative official, or to an agency official of any agency required to be listed on the Registration Statement of the lobbying firm or the lobbyist employer of the lobbyist.

86205. No lobbyist or lobbying firm shall:

(a) Do anything with the purpose of placing any elected state officer, legislative official, agency official, or state candidate under personal obligation to the lobbyist, the lobbying firm, or the lobbyist's or the firm's employer.

(b) Deceive or attempt to deceive any elected state officer, legislative official, agency official, or state candidate with regard to any material fact pertinent to any pending or proposed legislative or administrative action.

(c) Cause or influence the introduction of any bill or amendment thereto for the purpose of thereafter being employed to secure its passage or defeat.

(d) Attempt to create a fictitious appearance of public favor or disfavor of any proposed legislative or administrative action or to cause any communication to be sent to any elected state officer, legislative official, agency official, or state candidate in the name of any fictitious person or in the name of any real person, except with the consent of such real person.

(e) Represent falsely, either directly or indirectly, that the lobbyist or the lobbying firm can control the official action of any elected state officer, legislative official, or agency official.

(f) Accept or agree to accept any payment in any way contingent upon the defeat, enactment, or outcome of any proposed legislative or administrative action.

VERIFICATION

I have used all reasonable diligence in preparing this Statement. I have reviewed this Statement and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed On 03/21/2019
DATE

By ANDREA DEVEAU
SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer ANDREA DEVEAU
TYPE OR PRINT

Title SENIOR VICE PRESIDENT

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(Government Code Section 86104)

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SEE INSTRUCTIONS ON REVERSE 3/8

I Individual Lobbyists

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- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

ANDREA DEVEAU

GREGORY G. HAYES

ALICIA PRIEGO

ALEX TORRES

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NAME OF LOBBYING FIRM:

STRATEGIES 360,INC.

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number BIRD RIDES,INC. SANTA MONICA CA 90401	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests TRANSPORTATION	
Employer's Name, Address and Telephone Number CALIFORNIA ASSOCIATION OF VETERAN SERVICE AGENCIES SACRAMENTO CA 95814	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests SUPPORT FOR VETERANS INCLUDING S - ERVICES AND HOUSING	
Employer's Name, Address and Telephone Number CIRCLE BOSTON MA 02110	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests FINANCIAL TECHNOLOGY	
Employer's Name, Address and Telephone Number CLUBCORP HOLDINGS,INC. DALLAS TX 75234	Effective Date 03/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests HOSPITALITY,SPORTS ANC RECREATION - ,BUSINESS ISSUES	
Employer's Name, Address and Telephone Number CODE.ORG SEATTLE WA 98101	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests EDUCATION,TECHNOLOGY,PRIVACY,ST - EM	
Employer's Name, Address and Telephone Number EAZE SOLUTIONS,INC. SAN FRANCISCO CA 94111	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests CANNABIS,PRIVACY,TECHNOLOGY,E-C - OMMERCE	

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NAME OF LOBBYING FIRM:

STRATEGIES 360,INC.

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number HACKERONE SAN FRANCISCO CA 94104	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests TECHNOLOGY,PRIVACY,STEM	
Employer's Name, Address and Telephone Number HUGHES MANAGEMENT SERVICES,LLC SAN DIEGO CA 92101	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests REAL ESTATE,HOUSING,FINANCIAL	
Employer's Name, Address and Telephone Number INTELLECTUAL TECHNOLOGY,INC. CARSBAD CA 92008	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests DMV CONSUMER SERVICES	
Employer's Name, Address and Telephone Number LYFT,INC. SAN FRANCISCO CA 94107	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests TRANSPORTATION	
Employer's Name, Address and Telephone Number MAPLEBEAR INC.,dba INSTACART SAN FRANCISCO CA 94105	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests FOOD DELIVERY SYSTEMS	
Employer's Name, Address and Telephone Number NEOLOGY SAN DIEGO CA 92128	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests TRANSPORTATION	

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number NORTH AMERICAN SUBARU,INC. CAMDEN NJ 08103	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests AUTOMOBILE MANUFACTURING	
Employer's Name, Address and Telephone Number PRIMERICA DULUTH GA 30099	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests LIFE INSURANCE & FINANCIAL SERVICES	
Employer's Name, Address and Telephone Number QUANTA SERVICES HOUSTON TX 77056	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests WILDFIRES	
Employer's Name, Address and Telephone Number SQUARE,INC. SAN FRANCISCO CA 94103	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests FINANCIAL AND TECHNOLOGY SOLUTIONS	
Employer's Name, Address and Telephone Number TECHNET-TECHNOLOGY NETWORK SACRAMENTO CA 95814	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests TECHNOLOGY & INNOVATION	
Employer's Name, Address and Telephone Number TRICON SALES,LLC dba RECON DYNAMICS BOTHELL WA 98012	Effective Date 02/25/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests TELECOM,UTILITY INFRASTRUCTURE,WI - LDFIRE RISK MANAGEMENT	

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NAME OF LOBBYING FIRM:

STRATEGIES 360,INC.

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II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number UP FOR GROWTH WASHINGTON DC 20006	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests HOUSING	
Employer's Name, Address and Telephone Number VERIZON COMMUNICATIONS,INC. AND ITS AFFILIATES SACRAMENTO CA 95814	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests COMMUNICATION INDUSTRY	
Employer's Name, Address and Telephone Number WARNER BROS. ENTERTAINMENT INC. BURBANK CA 91522	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests TAX CREDITS FOR ENTERTAINMENT IND - USTRY	
Employer's Name, Address and Telephone Number WORKDAY,INC. PLEASANTON CA 94588	Effective Date 01/01/2019	Period of Contract INDEFINITE
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ALL STATE AGENCIES	Description of Employer's Lobbying Interests TECHNOLOGY SOLUTIONS	

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II Lobbyist Employers

SECTION B -- Subcontracted Clients

Name, Address and Telephone Number of Subcontracting Lobbying Firm:

CRUZ STRAT

SACRAMENTO CA 95814

Effective Date of Contract

01/01/2019

Period of Contract

INDEFINITE

Name, Address and Telephone Number of Client on Whose Behalf Your Firm will Lobby:

CITY OF SAN JOSE

SAN JOSE CA 95113

Agencies to be Lobbied

LEGISLATURE & GOVERNOR'S OFFICE

Description of Client's Lobbying Interests

CITY INTEREST